

# Alen Khoduzadeh

## SR. Experience Designer

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### Awards

#### **Visteon Corp** 2015

Grand prize winner of Visteon Corp. UX/UI Design challenge, exhibited at CES2015.

### Education

#### **School of Science & Technology |**

**Tehran, Iran** 2004 - 2008

Bachelor of Arts (B.A.), Graphic Design.

#### **Interaction Design Foundation** 2018

Human-Computer Interaction -HCI, User Research – Methods and Best Practices & UX Management: Strategy and Tactics.

### Skills

**Design:** Illustration & UI graphics • Strategy & vision presentations • User flows • Concept sketches • Wireframes & mockups with Sketch & Axure • Information Architecture & pattern library • User Journey.

**Prototyping:** Rapid Prototyping using Adobe XD, Marvel, Sketch & Invision • High Fidelity Prototyping Using Origami Studio, Protopie, Justinmind & Html/CSS/JS.

**Research:** • Task analysis & building personas • A/B Testing & Experiments • Defining research goals & cognitive walkthrough.

**Collaboration:** Organizing workshops • Align Companies Mission with UX strategy.

### Work Experience

#### **Age of Learning / Senior User-Experience-Designer**

Oct 2015 - Feb 2019, Glendale, CA

As a senior UX designer, I led the design team to implement new design patterns on web & mobile while defining the research goal to test the product. I created high and low fidelity prototypes for usability testing, taught new prototyping tools and strategies to other team members to help improve the process. Finally, through close collaboration with product managers, developers, researchers & the marketing team, I oversaw production specs & facilitated design reviews with stakeholders across all the projects.

#### **Visteon Corporation Inc. / UX/UI Designer (Contract)**

May 2014 - Jan 2015, Glendale, CA

I Designed and presented an interactive dashboard demonstrating the future of in-car user experience. In collaboration with Visteon's team, I then exhibited the future generation of autonomous drives in CES 2015.

#### **Montrose Travel (Wells Fargo) / UX/UI Designer (Contract)**

Oct 2014 - Feb 2015, Glendale, CA

I Worked with the design team to design Wells Fargo's Travel Reward Point pages. My responsibility was to implement user-friendly design solutions that also met Wells Fargo's design standards.

#### **Dogbonestudios / UX/UI Designer, Full Stack Developer (Contract)**

Mar 2010 - Jan 2015, Glendale, CA

I worked as a UI and UX Designer and full stack developer to design and develop websites, based on UX research, Wireframes & Content Strategy. I used UX strategies to maximize users' engagement with various websites and products.